

# WORKPLACE OF THE FUTURE

**April 7<sup>th</sup>, 2021**  
**5<sup>th</sup> Edition**  
**Online Event**  
**14:30 - 16:30**

GOLD PARTNERS

**VASTINT**



Cognizant  
**Softvision**



PARTNERS



REGINA MARIA  
RETEAUA PRIVATA DE SANATATE

**SKANSKA**

SUPPORTING  
PARTNERS



BRCC | British Romanian  
Chamber of Commerce

## Set the tone in 2021

The Diplomat – Bucharest organizes the 5<sup>th</sup> Edition of **WORKPLACE OF THE FUTURE CONFERENCE**, online on 7<sup>th</sup> of April, 2021.

The series of events dedicated to **WORKPLACE OF THE FUTURE** depicts the current trends in office market and how they make the entire work environment change according to employees & companies' needs

The experiences of 2020 have set the tone for 2021 and the future of work and have compelled both employers & employees to revisit major work processes and strategies and assess them from the ground up. This mirrored heavily on the office market which also had to adjust and come up with solutions and strategies for their tenants.

SPEAKERS



**ANTONIU PANAIT**  
Managing Director,  
Vastint



**ANDREEA COTIGA**  
Senior Leasing  
Manager Office,  
Immofinanz



**ANNA-MARIA LINEK**  
VP Business  
Development,  
ARCHIBUS SOLUTION  
CENTER - ROMANIA



**ȘTEFAN TUDOS**  
Vice President,  
Genesis Property



**DESPINA  
PONOMARENCO**  
President,  
Bucharest Real  
Estate Club  
(Event Moderator)



**MIHAI  
CONSTANDIS**  
Head of Eastern  
Europe Studios  
Cognizant  
Softvision



**GEORGIANA  
ANDREI**  
Corporate  
Sales Director  
Regina Maria



**ANDREEA  
MIHNEA**  
Chief People  
Officer,  
FirstBank



**ANNE-MARIE  
DIACONU,**  
Leasing & Asset  
Management  
Director, Skanska  
Romania

## Agenda

**14:30 - 16:30 PANEL DISCUSSION**

PROPOSED TOPICS

### ➤ THE HYBRID LIVING ORGANISM OF WORKPLACE AND WORKFORCE

Some extreme approaches to work environments have been made in 2020, with the flexible work in the office or even remote work triggering major changes in the office market. However, is the hybrid workplace model a viable solution and alternative on the Romanian office market? The hybrid workplace model allows for structure and sociability (at an office) while offering independence and flexibility (at home).

### ➤ THE COLLABORATIVE WORK OF TENANTS AND OFFICE developers & managers

The relationship between tenants and office developers and managers changed during 2020. If before 2020, it was a "business as usual" status-quo, the rapport of the two main actors is now changed. Tenants demanded changes in their ongoing leasing contracts asked for a different structure of actual offices, even asked for cancellation of leasing contracts. On the other hand, the offices' developers and managers need to keep and even increase their pool of clients. Will their "love-story" survive in 2021?

### ➤ REDEFINING THE WORK-LIFE BALANCE MAKES IMPACT IN OFFICE MARKET

The traditional office-centric approach has long dominated the workplace landscape. However, the Coronavirus pandemic has forced many businesses to adopt remote working. Some studies show that once workers try remote work, 90 percent of them plan to work remotely for the rest of their careers. The same study also outlines that employees are comfortable with the newfound freedom as it allows them to redefine their work-life balance.

### ➤ A PERSPECTIVE ON EMPLOYEES' WELL-BEING, ENGAGEMENT & WORKPLACE SAFETY

Employee wellbeing and safety in post-pandemic era is directly linked to employee engagement and productivity. "Employee happiness," "employee engagement," and "employee wellbeing" are terms that often thrown around interchangeably. How are the companies and managers tackling these aspects, especially fine-tuned and enhanced during 2020 and what to expect in 2021 in this respect from programs, strategies and new approaches?

### ➤ GAINING FLEXIBILITY IN WORKPLACE MANAGEMENT THROUGH TECHNOLOGY

By Anna-Maria Linek, VP Business Development, ARCHIBUS SOLUTION CENTER – ROMANIA