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**THE DIPLOMAT**  
Bucharest

# Sustainability in Business

## forum & awards

**9 June • 2<sup>nd</sup> Edition •**  
**InterContinental Hotel • 15:00 - 19:45**

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Life Is On



Sustainable business practices are the pillars of moving forward in a sustainable and viable way for every company and this replicates all along the local economy. The decisions taken by businesses, investors and decision makers are the main actors to revise the unsustainable systems or bring about a resilient future with intersectional benefits for the environment and society.

In this context, **The Diplomat Bucharest** organizes on **June 9, SUSTAINABILITY IN BUSINESS** conference, followed by the **SUSTAINABILITY AWARDS GALA**, the first edition dedicated to celebrating and acknowledging the performance proved by the sustainable initiatives, projects and leaders in cross-sectors of Romanian economy in the past 3 years.

The transformation landscape in terms of sustainable processes for all businesses and industry fields demand for a profound self-analysis, financial resources, implementation of digitalization and tech-based solutions. A sustainable company is the one whose purpose and actions are equally grounded in financial, environmental, and social concerns.

What is this year's the corporate **VALUE PROPOSITION for SUSTAINABILITY, LEADERS' APPROACH and ACTUAL ACTIONS** to meet the targets?

**Meet us on June 9 and FIND INSIGHTS & CELEBRATE** the leading experts and the most known specialists in the strategic industries, **ACTING** in the most pressing aspects of today's economy landscape.

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# Sustainability in Business

## forum agenda

### EVENT AGENDA

15:00 – 15:30 Registration & Networking Lunch

15:30 – 15:45 Opening Address

15:45 – 17:30 SUSTAINABILITY FORUM

### SPEAKERS



**RAUL POP**  
Secretary of State  
at Ministry of the  
Environment,  
Waters and Forests,  
Romania



**LÁSZLÓ BORBÉLY**  
State Councilor,  
Department  
of Sustainable  
Development  
Government of  
Romania



**CORINA POPESCU**  
CEO  
Electrica



**ANDREAS LIER**  
CEO  
BASF Romania



**MIHAELA CROITORU**  
Founder & Managing  
Partner  
INNOVA Project  
Consulting



**STEFAN TUDOS**  
Vice President,  
Genesis Property



**VLAD GHEORGHE**  
Senior Project  
Manager,  
Horvath & Partners



**ANDREEA NEGRU**  
Spokesperson,  
Romgaz



**DANIEL APOSTOL**  
Founder  
Romania Durabila,  
(Event Moderator)

### PROPOSED TOPICS

#### POLICIES, REGULATIONS, NON-FINANCIAL REPORTING

A view on the current regulation, non-financial reporting and policies status in the field of sustainability developed by companies in cross-sectors, with the aim of transparent communication and proficient aligning to international guidelines.

#### THE GREEN APPROACH

Conserving the resources became one of the main targets on the agenda of companies. Illumination, water, waste, paper, different supplies are subjects of this trend. Programs developed inside the companies, solutions to answer the environment-oriented targets, UE compliances and fiscal incentives.

#### ENERGY EFFICIENCY SOLUTIONS

Look for energy efficient electronic products and use environmentally friendly settings on office equipment. Supply selection, acquisition policies in place, reaching emission reduction.

#### EVERYONE IS ENGAGED IN A GLOBAL WORK ECOSYSTEM

Development of sustainability policies and procedures to back up the efforts and enable the necessary frame in attaining the objectives. Sustainable third parties are part of the process.

#### EMPOWERMENT TO PEOPLE

People on board in the attempt of reaching the efficiency targets. Investment in trainings, enabling programs at the level of all companies with engagement of employees, sharing resources and knowledge exchange.

#### ADDRESSING SUSTAINABILITY THROUGH INNOVATION

The main differentiator of people within the entire living landscape is the creativity. New times require new ideas and people are able to build something new and innovative on the old premises. This section is dedicated to sharing stories and best practices.

#### THE POWER OF COMMUNITY AND PARTNERSHIPS

We need to start creating business policies that will allow companies to assign time and money to help the community become more sustainable. Taking an active role in the direction the community goes and partnering up with eco-conscious groups create a sustainable business ecosystem.

17:30 - 17:45 Best Practices/ Partner Presentation 1

17:45 - 18:00 Best Practices/ Partner Presentation 2

18:00 - 18:30 Networking Cocktail

# Sustainability in Business

## awards gala

ONLINE  
VOTING

The **SUSTAINABILITY AWARDS GALA** is dedicated to the performance and commitment proved to development of sustainable initiatives, projects and leaders in business sectors across Romanian economy in order to highlight even more the paramount importance of acting in sustainable way no matter the industry or region.

The **SUSTAINABILITY AWARDS GALA** aims at pushing in a strong manner on the economic stage the need to promote the leading companies, managers and projects as **FRONTRUNNERS IN SUSTAINABILITY**.

**THE SUSTAINABILITY AWARDS** have been designated to **COMPANIES, LEADERS AND INITIATIVES** that have met the criteria of:

- ✔ Successfully meeting the sustainability objectives / targets
- ✔ The innovative and new approach of the project / initiative
- ✔ The commitment and perseverance of promoting and leading sustainable projects in the company and industry
- ✔ The scale up potential of the initiative / project at the level of company and industry

**FOR THIS YEAR EDITION, THE WINNERS WILL BE ELECTED  
FOLLOWING ONLINE NOMINATIONS AND PUBLIC ONLINE VOTING.**

## CATEGORIES

### PROJECTS

#### INNOVATION IN SUSTAINABILITY

Awards the successful implemented initiatives in sustainability and their power to disseminate as model and good practices across the industry.

#### GAME CHANGER IN SUSTAINABILITY

Appreciates the innovative and unique approach of a project or initiative developed with proved outcomes in the industry.

#### SUSTAINABILITY FRONTRUNNER IN THE INDUSTRY

Highlights a sustainable project, initiative or manager that stood out through sustainable outcomes across the industry, beneficiaries, and stakeholders.

#### EDUCATIONAL PROJECT IN SUSTAINABILITY

Acknowledges an educational programme or initiative in sustainability that proved its effectiveness across the industry stakeholders and has the potential to act as Good practices and role model approach.

#### SMART SUSTAINABLE CONCEPT

Awards a smart initiative, project, programme or partnership run to develop a sustainable concept on the market.

#### SUSTAINABILITY PARTNERSHIP OF THE YEAR

Highlights a successful partnership run to develop a sustainable project, programme or initiative in the industry.

#### SOCIAL VALUE INITIATIVE IN SUSTAINABILITY

Awards the social initiative developed in a company or across industry with sustainable objectives and outcomes.

### LEADERS

#### SUSTAINABILITY AMBASSADOR

Acknowledges the efforts and commitment of leaders, managers and personalities to promote and push across industry, region and business stakeholders the need to address and run sustainable endeavours.

#### LEADERSHIP IN SUSTAINABILITY

Acknowledges the leadership method and attitude of a business leader and the empowerment approach to coagulate mass efforts towards a sustainable approach in doing business.

The awarded **WINNERS** of **SUSTAINABILITY AWARDS GALA** will be announced and celebrated on stage on June 9, during a prestigious Awards Gala.

## SUBMIT YOUR NOMINATION (in English)

### NOMINATE YOUR SUSTAINABLE PROJECT

SUBMIT A SHORT DESCRIPTION (max. 1000 words) of the **NOMINATED PROJECT/ INITIATIVE** to reflect:

- ◆ Project concept
- ◆ Addressability
- ◆ Project / initiative objectives
- ◆ Project / initiative outcome
- ◆ Potential to be expanded / improved in the future and how

### DEADLINE FOR SUBMISSION: May 10, 2021

#### NOMINATION PROCEDURE

The Nomination entries will be submitted to ONLINE PUBLIC VOTING between May 10 – May 31.

The winners for each category will be designated following the ONLINE PUBLIC VOTING and announced on June 9, during a prestigious Awards Gala.