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Bucharest

**AUTOMOTIVE**  
TODAY

# e-mobility

## FORUM • 2021

October 7, Hotel InterContinental,  
Sala Fortuna, Hybrid Event

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**The Diplomat-Bucharest**, together with **Automotive Today**, the integrated media platform dedicated exclusively to the automotive industry in Romania, organize the 2<sup>nd</sup> edition of **E-MOBILITY FORUM** on **October 7<sup>th</sup>**, starting **8:30 AM**, at **Hotel InterContinental, Sala Fortuna**, a hybrid event.

The new era of mobility is here and critical technology trends come with extraordinary pressures beyond the here and now. Electrification is a promising solution for decarbonizing vehicles, but electric mobility is demanding a fluent synergy of technology solutions providers, car producers and energy suppliers

The events' main goal is to address the **E-Mobility Community** by bringing together the automotive industry representatives, the power suppliers and the developers of charging stations manufacturers.

**E-MOBILITY | SAFETY | SHARED MOBILITY | MICROMOBILITY | CONNECTED  
SMART GRID | SMART CITY | USER-ORIENTED**

**The FORUM** aims at highlighting the main developments of e-mobility projects in Romania in 2021. The intersection of technology innovations such as electrification, connectivity, and automation with new consumption trends such as shared mobility and the climate emergency are fundamentally changing the way people and goods are moving.

SUPPORTING PARTNERS



Deutsch-Rumänische  
Botschaft und Handelsmission  
Camera de Comerț și Industrie  
România - Germania



CCI FRANÇAISE  
EN ROUMANIE



BRCC

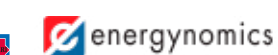
British Romanian  
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arpee



MEDIA PARTNERS



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### AGENDA

08:30 - 09:00 Registration and welcome coffee

09:00 - 09:10 **OFFICIAL OPENING E-MOBILITY FORUM**

09:10 - 11:00 **FIRST PANEL**

Decision makers looking for achieving the European best practices.  
First priority: Urban safety & functionality

FIRST PANEL



**CORINA POPESCU**  
CEO, Electrica



**DANA VOICU**  
Personal Adviser to  
Deputy Minister,  
Ministry of Transport  
and Infrastructure



**CRISTIAN PRICHEA**  
Managing Director  
Ford Romania NSC



**FRANK HAJDINJAK**  
Chief Strategy and  
Transformational  
Officer,  
Adrem Group



**LOREDANA MARILENA  
SAMOILA**  
PR Manager  
Kaufland Romania



**EDUARD DUMITRASCU**  
President of The  
Romanian Smart City  
Association (ARSC)



**DANIEL ANGHEL**  
Tax and Legal Services  
Leader PwC Romania |  
Head of Indirect Taxes  
PwC CEE



**RADU PUCHIU**  
Co-founder la  
H.appyCities  
(Event moderator)

11:00 - 11:30 Networking & Coffee

11:30 - 13:30 **SECOND PANEL**

E-mobility & Smart Grid: Connected, functioning, efficient, user-oriented;  
Innovative technology solutions & R&D enablement

SECOND PANEL



**MIHAI BOLDJAR**  
General Manager,  
Bosch Representative  
Romania & Bulgaria



**VASILE CRISTEA**  
Head of Business Unit  
Distribution Systems,  
Siemens Romania



**OCTAV ANDREI BACIU**  
Innovation &  
Partnerships  
Projects Coordinator,  
Engie Romania



**RAZVAN ENCICA,**  
Managing Director,  
PHOENIX CONTACT



**VLAD GHEORGHE**  
Principal  
Horváth



**CATALIN STRATULAT**  
Engineering Head  
Europe Sectors,  
Engineering and R&D |  
iDEAS, Wipro Limited



**CONSTANTIN ICHIMOAEI**  
Director Executiv  
ABB Romania



**MIHAI MARDALE,**  
HEAD OF E-MOBILITY  
ROMANIA,  
Enel X

13:30 - 14:30 Networking Lunch

#### WHO ARE THE PARTICIPANTS

- Electric & Hybrid vehicles manufacturers and electric mobility providers (electric motorcycles and scooters, bikes, skates)
- Electric power equipment for EVs (Chargers, Charging Infrastructure, Cabling & Connectors, Component Manufacturer, Distributor, Drivetrain, Engineering Consultancy, Fuel Cell)
- Power suppliers (Power Generation, Power Management / BMS, Power Monitoring / Managements, Thermal Management)
- Automotive technology solution providers
- Electric & Hybrid Vehicles component manufacturers (Battery Components, Battery Manufacturer, Battery Materials, Battery Pack Assembler / Integrator)

#### WHY PARTICIPATE

- Keep up to date with the developments, the new products and the services regarding to electromobility
- Plenty of matchmaking opportunities through the participation of the key actors in the automotive and energy industries and in the connected environments
- Automotive Today platform ensures the efficient promotion of new technologies, helping to strengthen the image and market potential of the exhibiting and partner companies
- You will have the chance to network with mobility companies and expert professionals to develop solutions, ideas and business opportunities.