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THE **DIPLOMAT**
Bucharest

Sustainability
TODAY

Sustainability in Business — forum & awards —

4th Edition • 14 September 2023 • Bucharest
Grand Hotel Bucharest, Ronda Hall

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Achieving the intended sustainability targets is a priority in establishing the development strategies of companies and communities. Sustainability is also high ranking on the list of organizational concerns. Sustainability considers social, economic and environmental impacts and involves making decisions about the use of technology and business practices that support long-term ecological balance and human rights.

In this context, THE DIPLOMAT - BUCHAREST organizes on September 14, 2023 at JW Marriott Grand Hotel Bucharest, the 4th edition of SUSTAINABILITY IN BUSINESS FORUM, followed by the SUSTAINABILITY AWARDS GALA, now in its third edition and dedicated to recognizing the performance of initiatives, projects, companies and leaders acting in various industries in Romania.

Business transformation in terms of sustainable business operations for all businesses and industry segments requires deep self-analysis, financial resources, implementation of digitization and technology-based solutions. A sustainable company is one whose purpose and actions are based equally on financial, environmental and social approaches.

LEADERSHIP IN SUSTAINABILITY | ACTIONS | EFFECTS | TRANSFORMING BUSINESS MODELS

On September 14, we will acknowledge the PERFORMANCES of companies, managers, opinion leaders and initiatives from strategic industries that stood out through effective actions in the most pressing aspects of the economic landscape in

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ROMANIA

FORUM AGENDA

14:00 - 14:30 Welcome Guests & Official Opening Address

14:30 - 16:00 SESSION I

FOR A SUSTAINABLE FUTURE – PRACTICAL APPROACH, REGULATIONS

ORGANIZATIONAL AND INSTITUTIONAL LEADERSHIP IN ACHIEVING SUSTAINABILITY GOALS

The growing importance of sustainability, in particularly in the context of climate change, has determined the emergence of several legislative changes at the European and national level. To be able to achieve the ambitious goal of climate neutrality established by the European Green Deal until 2050, but also to address other challenges the world is facing, the involvement of governments, other European institutions and business will be crucial.

PRACTICAL MODELS FOR APPROACHING THE PRINCIPLES OF SUSTAINABILITY

The sustainability in business development is changing the way companies management teams formulate, address, and execute their roles. Major changes in the approaches of business leaders in recent years show that they have become increasingly preoccupied with the impacts of their activities, products, and business relationships on the environment and people.

Sustainable business models are a priority for many stakeholders of companies, having in view the latest legislative changes regarding sustainability, like the CSRD Directive, EU Taxonomy Regulation. The demand of relevant and qualitative sustainability information from investors, asset managers, credit institutions, insurance undertakings, business partners, trade unions and social partners, civil society and non-governmental organizations, governments, analysts, academics, including other individuals or groups whose interests are affected or could be affected by the companies, has increased in the last years and will continue to evolve. For this consideration, businesses that will successfully integrate sustainability principles at all levels will become best practices and benchmarks for other organizations to follow.

16:00-16:20 Coffee Break

16:20 – 17:30 SESSION II

TRANSFORMING BUSINESS MODELS AND ADDRESSING SUSTAINABILITY

SUSTAINABILITY IMPACT ON THE COMPANIES

Companies must integrate sustainability into their strategies and business models in new ways. Sustainability is a strategic decision, and the economic sector is reinventing its business model and the way in which it practically carries out its activity. However, sustainability triggers or may trigger significant financial effects on the company, generating risks or opportunities that have or are likely to have an important influence on its financial performance. Identifying and managing these risks and opportunities will ensure the future of the entire economy.

COSTS AND FINANCING OF SUSTAINABLE IMPLEMENTATIONS

The application of sustainability is not cheap, but it is necessary, and companies must rethink their development strategies from the perspective of sustainability objectives. The transition to a more sustainable future requires financing solutions for companies and investors that support both the environment, company operations and civil society goals. For investors, tools that allow them to evaluate companies on their sustainability indicators are essential for decision-making. For companies, access to the right sustainable financing solutions helps them achieve their goals.

17:30-18:30 Networking cocktail and gala dinner

18:30- 20:00 Awards Ceremony

JURY



RAMONA JURUBITA,
Country Managing Partner,
KPMG Romania & Moldova,
FIC Vice President



MIHAELA CROITORU,
Founder, INNOVA Project
Consulting



MONICA MOVILEANU,
Partner, ESG Leader, PwC
Romania



SORIN ELISEI,
Director and Leader of
Sustainability Practice,
Deloitte Romania



ALEX. LAIBAR,
Executive Director, Circular Economy
Coalition CERC



ILINCA PANDELE,
Senior Consultant, Team Leader
Econet Romania, AHK Romania



COLIN LOVERING,
Co-Founder, Lovering & Partners
Business Performance Consultants,
Chairman of British-Romanian
Chamber of Commerce

The **SUSTAINABILITY AWARDS GALA** is dedicated to the performance and proven commitment in the development of sustainable initiatives, projects and leaders in the business sectors of the Romanian economy, to highlight even more the primary importance of acting sustainably regardless of industry or region. The **SUSTAINABILITY AWARDS GALA** aims to promote in a transparent and efficient manner the need to highlight the top companies, leaders, managers and projects performing in sustainability.

AWARD CATEGORIES

PROJECTS - Judged by Jury Members

- Game Changer in Sustainability
- Sustainability Frontrunner in the Industry
- Educational Project in Sustainability
- Smart Sustainable Concept
- Sustainability Partnership of the Year
- Social Value Initiative in Sustainability
- ESG Investor of the Year
- Net-Zero Carbon Strategy of the Year
- Sustainability Reporting & Communications
- Circular Economy Innovation of the Year
- Best Sustainable Finance Solutions Provider
- Waste and Resource Management Project of the Year
- Sustainable Supply Chain of the Year
- Technology for Good Award
- Sustainability Ambassador
- Leadership in Sustainability
- Personality of the Year in Circular Economy