



POWERED BY

THE **DIPLOMAT**  
Bucharest

**Sustainability**  
TODAY

# Sustainability in Business forum & awards

4<sup>th</sup> Edition • 14 September 2023 • Bucharest  
Grand Hotel Bucharest

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THE DIPLOMAT - BUCHAREST organizes on September 14, 2023 at Grand Hotel Bucharest, Fortuna Hall, the 4<sup>th</sup> edition of SUSTAINABILITY IN BUSINESS FORUM, followed by the SUSTAINABILITY AWARDS GALA, now in its fourth edition and dedicated to recognizing the performance of initiatives, projects, companies and leaders acting in various industries in Romania.

## SPEAKERS



MEDIA  
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**AUTOMOTIVE**  
TODAY

**Outsourcing**  
TODAY

**FINANCIAL**  
INTELLIGENCE

**ECONOMISTUL**

**ROMANIA**  
DURABILĂ

**Club Economic**

**BURSA**  
ZĂREȘTI OAMENILOR DE AFACERI

## FORUM AGENDA

13:00-13:30 Welcome Guests & Official Opening Address

13:30- 14:45 **SESSION I FOR A SUSTAINABLE FUTURE – PRACTICAL APPROACH, REGULATIONS**

### **THE NEW LEGISLATIVE FRAMEWORK IN THE FIELD OF SUSTAINABILITY AND ITS IMPACT ON COMPANIES IN ROMANIA**

The main normative acts in the field of sustainability that will come into force in the coming years.

### **SUSTAINABILITY & NET-ZERO STRATEGY: THE MOST PRESSING CHALLENGES FACED BY COMPANIES TO IMPLEMENT EFFICIENT STRATEGIES THAT CREATE VALUE FOR BOTH BUSINESS AND SOCIETY**

The utility of such strategy for companies and the consequences of failure

14:45-15:00 Coffee Break

15:00-15:45 **SESSION II ORGANIZATIONAL LEADERSHIP IN ACHIEVING SUSTAINABILITY GOALS**

### **COMPANIES ARE INTEGRATING SUSTAINABILITY INTO THEIR STRATEGIES AND BUSINESS MODELS IN NEW WAYS. SUSTAINABILITY IS A STRATEGIC DECISION, AND THE ECONOMIC SECTOR IS REINVENTING ITS BUSINESS AND PRACTICALLY, THE ENTIRE OPERATIONAL MODEL**

15:45-16:00 Coffee Break

16:00- 17:30 **SESSION III TRANSFORMING BUSINESS MODELS AND ADDRESSING SUSTAINABILITY**

### **SUPPLY CHAIN SUSTAINABILITY: IN THE CONTEXT OF THE CSRD (CORPORATE SUSTAINABILITY REPORTING DIRECTIVE) AND THE DUE DILIGENCE DIRECTIVE, WHICH ARE THE MOST EFFICIENT APPROACHES TO STIMULATE THE INTEGRATION OF SUSTAINABILITY IN THE SUPPLY CHAIN**

### **CLIMATE CHANGE: HOW READY ARE COMPANIES AND AUTHORITIES TO FACE THE CLIMATE CHANGE AND HOW THEY CAN CONTRIBUTE TO ACHIEVE THE GLOBAL GOALS OF CLIMATE NEUTRALITY**

Actions or plans of companies to identify the degree of exposure and vulnerability both for them and their supply chains to climate risks

## **GREENWASHING**

17:30 - 18:30 Networking Cocktail & Gala Dinner

18:30 - 20:00 **AWARDS CEREMONY**



**RAMONA JURUBITA,**  
Country Managing Partner,  
KPMG Romania & Moldova,  
FIC Vice President



**MIHAELA CROITORU,**  
Sustainability,  
Climate & ESG Advisor



**MONICA MOVILEANU,**  
Partner, ESG Leader, PwC  
Romania



**SORIN ELISEI,**  
Director and Leader of  
Sustainability Practice,  
Deloitte Romania



**ALEX. LAIBAR,**  
Executive Director,  
Circular Economy  
Coalition CERC



**ILINCA PANDELE,**  
Senior Consultant, Team  
Leader Econet Romania,  
AHK Romania



**COLIN LOVERING,**  
Co-Founder, Lovering  
& Partners Business  
Performance Consultants,  
Chairman of British-  
Romanian Chamber of  
Commerce



**RAUL POP**  
Waste Management  
Expert,  
ECOTECA

The **SUSTAINABILITY AWARDS GALA** is dedicated to the performance and proven commitment in the development of sustainable initiatives, projects and leaders in the business sectors of the Romanian economy, to highlight even more the primary importance of acting sustainably regardless of industry or region. The **SUSTAINABILITY AWARDS GALA** aims to promote in a transparent and efficient manner the need to highlight the top companies, leaders, managers and projects performing in sustainability.

## AWARD CATEGORIES

### Judged by Jury Members

- 🍃 GAME CHANGER IN SUSTAINABILITY
- 🍃 SUSTAINABILITY FRONT-RUNNER IN THE INDUSTRY
- 🍃 EDUCATIONAL PROJECT IN SUSTAINABILITY
- 🍃 SMART SUSTAINABLE CONCEPT
- 🍃 SUSTAINABILITY PARTNERSHIP OF THE YEAR
- 🍃 SOCIAL VALUE INITIATIVE IN SUSTAINABILITY
- 🍃 ESG INVESTOR OF THE YEAR
- 🍃 CIRCULAR ECONOMY INNOVATION OF THE YEAR
- 🍃 BEST SUSTAINABLE FINANCE SOLUTIONS PROVIDER
- 🍃 WASTE AND RESOURCE MANAGEMENT PROJECT OF THE YEAR
- 🍃 SUSTAINABLE SUPPLY CHAIN OF THE YEAR
- 🍃 TECHNOLOGY FOR GOOD AWARD
- 🍃 SUSTAINABILITY AMBASSADOR
- 🍃 LEADERSHIP IN SUSTAINABILITY
- 🍃 PERSONALITY OF THE YEAR IN CIRCULAR ECONOMY

### Judged by Online Voting

- 🍃 BRAND OF THE YEAR IN SUSTAINABILITY
- 🍃 NET-ZERO CARBON STRATEGY OF THE YEAR
- 🍃 SUSTAINABILITY REPORTING & COMMUNICATIONS